

HELP US HELP OTHERS



Midwest Winefest is three days of different types of events that all celebrate wine and food. Each event has a unique twist that appeals to different people, all of them include great wine and food, and all of them benefit Guadalupe Health Foundation.

OLD TOWN WALKABOUT

Is held on a Thursday evening in Old Town. **Approximately 1,200 participants** stroll through Old Town stopping along the way at designated locations to taste a variety of wines with wine-friendly food. You will get to experience Wichita Old Town at its best. Dress casual and wear comfy shoes.

WINEMAKER DINNERS

Think fine dining with some of **Wichita's most creative chefs and fabulous wines** especially chosen to complement their creations. The winemaker dinners are held on Friday evening at different venues across the city. Seating is limited and dress is black tie optional. **Contact the clinic for further information, (316) 264-8974, or contact AIWF at (316) 682-5502.**

THE GRAND TASTING

Can you say too many wines and not enough time! Our final event is the Grand Tasting held on Saturday evening where **more than 3,000 patrons** enjoy sampling wines from all over the world alongside food prepared by the finest chefs in Wichita. The Grand Tasting is held at Century II and includes hundreds of wines, plenty of food, a live and silent auction, entertainment, and much more. Dress is your choice... comfy & casual or all decked out.

HELP US HELP OTHERS



How can I help?

Be a **sponsor** for either event

Be a **restaurant or caterer** for Old Town Walkabout or The Grand Tasting

Be a **venue** for Old Town Walkabout

Donate an **auction item** for the live or silent auction

Be a **vendor** at The Grand Tasting

Attend the events

Promote the events by liking, sharing and following us on Facebook and Twitter

Donate a cash gift at www.MidwestWinefest.org

Pray for our success

Why should I be involved?

Your support of Guadalupe Health Foundation provides grants through the health foundation to their primary beneficiary, Guadalupe Clinic. **Guadalupe Clinic provides many services including a doctor visit, lab tests, X-rays, and medication for a requested \$5 donation** however no one is ever turned away due to an inability to donate. This donation-based model has remained unchanged since the clinic's inception in **1985** thanks to you and others who support the Guadalupe Health Foundation.

Your participation in this three-day event provides families with a way to regain their health and provide for their family. Good health is a blessing and no one should have to choose between buying food or seeking medical care. It is a choice all too many people in our community still have to make. Guadalupe Health Foundation provides the clinic with the ability to serve the least among us with no cost barriers to that care.

Your support provides healthcare for the sick and hope for the hopeless!



BENEFITS FOR RESTAURANTS/CATERERS:

- Showcase your business - more than 3,000 attendees will experience your expertise.
- The Grand Tasting is a destination event for Kansas that draws people from all over the area.
- Your logo will appear on the Grand Tasting page of our website: www.MidwestWinefest.org.
- You can connect your business to Kansas through our Facebook and Twitter by liking us, following us, and sharing us!
- Your business receives a full-page ad in the Grand Tasting Show Book and Auction Guide.
- You get 4 passes for the employees working the evening of the Grand Tasting including 4 commemorative wine glasses and plates. ***Any special arrangements for changes with employees MUST be made one week ahead of the event.***
- You receive 4 complimentary admission tickets to the Grand Tasting to distribute as you wish.
- Opportunity to place promotion materials in the Grand Tasting participant gift bags, if provided by the deadline.
- Display your company banner and promotional materials at your booth area.
- Knowing **YOUR participation** provides health care for families in need in our community!

RESPONSIBILITIES FOR RESTAURANTS/CATERERS:

- Provide a signed agreement by **January 31st**.
- Decorate your booth, make it festive and fun.
- Provide 1,500 small bites of one or two signature items.
 - Provide napkins and any plastic silverware needed for food service.
 - Provide staff to set-up, serve, and tear-down.
- Promote the event by displaying any ad materials we provide. Connect to us through our social media — Facebook and Twitter!
- Consider donating to the silent auction, it gives you additional publicity and helps us to raise more funds for Guadalupe Health Foundation.
- Be **set-up and ready** to serve on Saturday by 5:45 P.M.
- At 9:00 P.M. the event concludes, **DO NOT** dismantle your booth until after 9:00 P.M.

BOOTH INFORMATION NOTES:

- **Single booth** — a 10 foot wide by 8 foot deep booth; two 8 foot tables — both covered and skirted — one for serving, one back table for prep.
- **Double booth** — a 20 foot wide by 8 foot deep booth; four 8 foot tables — all covered and skirted — two for serving, two back tables for prep.
- If you need access to electric outlets, **please indicate on the contract**. Please only select if needed as each electrical connection costs additional funds.



BENEFITS FOR VENDORS:

- Showcase your business - more than 3,000 attendees will experience your business.
- The Grand Tasting is a destination event for Kansas that draws people from all over the area.
- Your logo will appear on the Grand Tasting page of our website: www.MidwestWinefest.org.
- You can connect your business to Kansas through our Facebook and Twitter by liking us, following us, and sharing us!
- Your business receives a ½ page ad in the Grand Tasting Show Book and Auction Guide.
- You get 4 passes for the employees working the evening of the Grand Tasting including 4 commemorative wine glasses and plates.
- Opportunity to place promotion materials in the Grand Tasting participant gift bags, if provided by the deadline.
- Display your company banner and promotional materials at your booth area.
- Knowing **YOUR participation** provides health care for families in need in our community!

RESPONSIBILITIES FOR VENDORS:

- Provide a signed agreement by **March 1st**.
- Decorate your booth, make it festive and fun.
- Pay a booth rental **fee of \$300**. Vendor space is limited.
- Booth rental includes access to internet if needed (please indicate on contract).
- Promote the event by displaying any ad materials we provide at your business. Connect through our social media — Facebook and Twitter!
- Consider donating to the silent auction, it gives you additional publicity and helps us to raise more funds for Guadalupe Health Foundation.
- Be **set-up and ready** for patrons on Saturday by 5:45 P.M.
- At 9:00 P.M. the event concludes, **DO NOT** dismantle your booth until after 9:00 P.M.

BOOTH INFORMATION NOTES:

- **Vendor booth rental includes:** a single (10 foot wide by 8 foot deep) booth, two-8 foot tables covered and skirted, internet access when requested in advance on the contract.
- **Vendors who require utilities must contact Century II directly** to request and pay for those services. **Please be sure to indicate on contract** so we place you where utilities are available.
Contact: (316) 264-9121 or go to: www.century2.org/MeetingPlanners/Services/Electrical.htm.

SPONSORSHIP INFORMATION



DIAMOND (\$25,000+ cash sponsorship)

- Company logo prominently displayed in all print advertising and promotional materials
- Company logo prominently displayed on front page and sponsorship page of MWWF website
- Company logo featured on our Facebook and Twitter
- Company logo on front cover of Showbook plus two full page color ads
- Company banner displayed at Grand Tasting and promotional items included in gift bags
- Brand category exclusivity
- (12) VIP tickets — includes Old Town Walkabout, Grand Tasting and Reserve Room

PLATINUM (\$10,000+ cash sponsorship)

- Company logo in print advertising and all promotional materials
- Company logo prominently displayed on sponsorship page of MWWF website
- Company logo featured on our Facebook and Twitter
- Name listed in Showbook plus one full-page color ad
- Company banner displayed at Grand Tasting and promotional items included in gift bags
- (6) VIP tickets — includes Old Town Walkabout, Grand Tasting and Reserve Room

GOLD (\$5,000+ cash sponsorship)

- Company logo appears in printed promotional materials
- Company logo appears on sponsorship page of MWWF website
- Company logo featured on our Facebook and Twitter
- Name listed in Showbook plus a half-page full color ad
- Company banner displayed at Grand Tasting and promotional items included in gift bags
- (2) reserve room tickets & (4) Grand Tasting tickets or Old town Walkabout tickets based on sponsorship

SILVER (\$2,500+ cash sponsorship)

- Company logo appears on sponsorship page of MWWF website
- Name listed in Showbook plus a quarter-page ad
- Promotional items included in gift bags at Grand Tasting
- Choice of (2) Reserve Room tickets or (3) Grand Tasting or Old Town Walkabout tickets based on sponsorship

BRONZE (\$1,000+ cash sponsorship)

- Company logo appears on sponsorship page of MWWF website
- Name listed in Showbook
- Promotional items included in gift bags at Grand Tasting
- (2) tickets to Grand Tasting or Old Town Walkabout based on sponsorship

FRIENDS (\$100+ cash sponsorship)

- Name appears on sponsorship page of MWWF website
- Name listed in Showbook

Gift-in-kind sponsorships are welcomed, value and benefits will be assigned by Guadalupe Health Foundation



In an effort to fulfill **ALL** the benefits you have been promised, we have listed important dates for submission of information we need you to provide. In order for us to meet our obligations, please meet these due dates. It would be unfair to others to hold up production for late submissions, therefore, **information sent late is not guaranteed to make it into print.** We greatly appreciate all your support of Guadalupe Health Foundation, thank you!

JANUARY 31, 2017

- Signed participation agreement is due

MARCH 1, 2017

- Sponsorship checks due
- Vendor booth payments (\$300) due
- New logos and ads due

MARCH 31, 2017

- List of two signature food items you will prepare and serve
- Silent Auction donation and/or gift certificate

APRIL 7, 2017

- Promotional materials for Grand Tasting Gift Bags

APRIL 20, 2017 — OLD TOWN WALKABOUT

- Event begins at 5:30 p.m., please be ready to serve by 5:15 p.m.

APRIL 22, 2017 — GRAND TASTING AT CENTURY II

- 10 a.m.** — Set-up begins Century II Exhibition Hall
- 3 p.m.** — Set-up complete Century II Exhibition Hall
- 4 p.m.** — Set-up begins for Food Trucks on the "Vineyard Patio"
- 6 p.m.** — Doors open for Grand Tasting
- 9 p.m.** — Tasting concludes, DO NOT dismantle booths until after 9:00 P.M.

LOGOS AND ADS SHOULD BE FORMATTED IN PDF, JPEG, PNG, OR TIF HI-RESOLUTION 300 DPI OR GREATER

- Full page ads** — (3 ¼" width by 10" height)
- Half page ads** — (3 ¼" width by 4 ¾" height)
- Quarter page ads** — (3 ¼" width by 2 ½" height)

Contracts, logos, and ads, send to:

Guadalupe Clinic
Attn: Jodi Guillemette, Director of Development
940 S. St. Francis Street, Wichita, Kansas 67211
JodiG@guadalupeclinic.com
(316) 264-8974 ext. 204



M I D W E S T
WINEFEST
BENEFITING GUADALUPE HEALTH FOUNDATION



JODI GUILLETTE Winefest Chair	Jodig@guadalupeclinic.com	264-8974 EXT. 204
JOHN PALADINO & JANE NELSON Old Town Walkabout Chairs	John.paladino@level3.com nelson.Jane54@gmail.com	371-5310 841-8889
JACKIE SMITH Grand Tasting • Restaurants/Caterers	Jsmithvolunteer@gmail.com	737-1424
STACIA MCKNIGHT Grand Tasting • Auction Chair	staciamcknight@gustolle.com	516-7923
SARA & TONY MORROW Grand Tasting • Volunteer Coordinators	morrow.wfvol@cox.net	440-3061
KEVIN REGAN Grand Tasting • Vendors	kregpro2@gmail.com	371-2767
THOM STEELE Grand Tasting • Reserve Room	thos.steele@gmail.com	304-4488

PARTICIPATION FORM



GENERAL INFORMATION

Company Name: _____ Phone: _____

Contact Person: _____ Fax: _____

Address: _____ City: _____

State: _____ Zip: _____ Email: _____

Facebook: _____ Twitter: _____

_____ YES, use last year's logo and ad _____ NO, I will provide a new logo and ad

SPONSORSHIP OF MIDWEST WINEFEST

(Please refer to sponsorship page for information and sponsor benefits)

- Grand Tasting Sponsor Old Town Walkabout Sponsor Reserve Room Sponsor
 Diamond Platinum Gold Silver Bronze Friends of Winefest

_____ Check enclosed \$ _____ (payable to Guadalupe Health Foundation)

_____ Please invoice my business listed above for \$ _____

_____ I wish to remain anonymous

OLD TOWN WALKABOUT | Thursday, April 20, 2017 5:30 - 8:30 P.M.

- Venue Host Caterer

Signature Items to be served: (1) _____

(2) _____

GRAND TASTING | Saturday, April 22, 2017 6:00 - 9:00 P.M.

- Restaurant* Mobile Cuisine Patio* Vendor

*Signature items to be served: (1) _____

(2) _____

_____ Single Booth (2 covered and skirted tables 10 ft x 8 ft) Electrical Needed

_____ Double Booth (4 covered and skirted tables 20 ft x 8 ft) Internet Needed

AUCTION FORM



Control #:

Tracking #:

CONTACT

Name/Business as it should appear in print: _____

Name (if different from above): _____

Phone: _____ E-mail: _____

Address: _____

City: _____ State: _____ Zip: _____

DELIVERY INSTRUCTIONS: Please pick up on _____ **DISPLAY INSTRUCTIONS:** I will provide display material
 I will deliver on _____ No display material
 Item is with this form

NON-WINE DONATION

Gift item name: _____ Est. value: \$ _____

DONATION TYPE: Check enclosed Certificate (Ex. date: _____)

Description for Auction Guide: _____

WINE DONATION

Vintage	QTY	Size

Name of wine: _____

Country, region, appellation: _____

FMV per bottle: \$

Varietal: _____

Total value: \$

Rated by: _____ Points: _____

Vintage	QTY	Size

Name of wine: _____

Country, region, appellation: _____

FMV per bottle: \$

Varietal: _____

Total value: \$

Rated by: _____ Points: _____

WINE DONATION FORM

Donor Name: _____

Tracking #: _____

Control #: _____

WINE DONATION

Vintage	QTY	Size

Name of wine: _____

Country, region, appellation: _____

FMV per bottle: \$ _____

Varietal: _____

Total value: \$ _____

Rated by: _____ Points: _____

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Name of wine: _____

Country, region, appellation: _____

FMV per bottle: \$ _____

Varietal: _____

Total value: \$ _____

Rated by: _____ Points: _____

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Country, region, appellation: _____

FMV per bottle: \$ _____

Varietal: _____

Total value: \$ _____

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Varietal: _____

Total value: \$ _____

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Name of wine: _____

Country, region, appellation: _____

FMV per bottle: \$ _____

Varietal: _____

Total value: \$ _____

Rated by: _____ Points: _____

WINE DONATION FORM

Donor Name:

Tracking #:

Control #:

WINE DONATION

Vintage	QTY	Size

Name of wine: _____

Country, region, appellation: _____

FMV per bottle: \$

Varietal: _____

Total value: \$

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Country, region, appellation: _____

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Varietal: _____

Total value: \$

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Country, region, appellation: _____

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Varietal: _____

Total value: \$

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Country, region, appellation: _____

FMV per bottle: \$

Varietal: _____

Total value: \$

Rated by: _____ Points: _____

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Name of wine: _____

Country, region, appellation: _____

FMV per bottle: \$

Varietal: _____

Total value: \$

Rated by: _____ Points: _____