

HELP US HELP OTHERS



Midwest Winefest is three days of different types of events that all celebrate wine and food. Each event has a unique twist that appeals to different people, all of them include great wine and food, and all of them benefit Guadalupe Health Foundation.

OLD TOWN WALKABOUT

Is held on a Thursday evening in Old Town. **Approximately 1,200 participants** stroll through Old Town stopping along the way at designated locations to taste a variety of wines with wine-friendly food. You will get to experience Wichita Old Town at its best. Dress casual and wear comfy shoes.

WINEMAKER DINNERS

Think fine dining with some of **Wichita's most creative chefs and fabulous wines** especially chosen to complement their creations. The winemaker dinners are held on Friday evening at different venues across the city. Seating is limited and dress is black tie optional. **Contact the clinic for further information, (316) 264-8974, or contact AIWF at (316) 682-5502.**

THE GRAND TASTING

Can you say too many wines and not enough time! Our final event is the Grand Tasting held on Saturday evening where **more than 3,000 patrons** enjoy sampling wines from all over the world alongside food prepared by the finest chefs in Wichita. The Grand Tasting is held at Century II and includes hundreds of wines, plenty of food, a live and silent auction, entertainment, and much more. Dress is your choice... comfy & casual or all decked out.

HELP US HELP OTHERS



How can I help?

Be a **sponsor** for either event

Be a **restaurant or caterer** for Old Town Walkabout or The Grand Tasting

Be a **venue** for Old Town Walkabout

Donate an **auction item** for the live or silent auction

Be a **vendor** at The Grand Tasting

Attend the events

Promote the events by liking, sharing and following us on Facebook and Twitter

Donate a cash gift at www.MidwestWinefest.org

Pray for our success

Why should I be involved?

Your support of Guadalupe Health Foundation provides grants through the health foundation to their primary beneficiary, Guadalupe Clinic. **Guadalupe Clinic provides many services including a doctor visit, lab tests, X-rays, and medication for a requested \$5 donation** however no one is ever turned away due to an inability to donate. This donation-based model has remained unchanged since the clinic's inception in **1985** thanks to you and others who support the Guadalupe Health Foundation.

Your participation in this three-day event provides families with a way to regain their health and provide for their family. Good health is a blessing and no one should have to choose between buying food or seeking medical care. It is a choice all too many people in our community still have to make. Guadalupe Health Foundation provides the clinic with the ability to serve the least among us with no cost barriers to that care.

Your support provides healthcare for the sick and hope for the hopeless!



BENEFITS FOR CATERERS:

- Showcase your business — 1,200 participants and volunteers will experience your catering expertise.
- Walkabout is a destination event for Kansas that sells out in days and people return year after year.
- Your logo will appear on the Old Town Walkabout poster distributed throughout Old Town.
- Your logo will appear on the Walkabout page of our website: www.MidwestWinefest.org.
- You can connect your business to Kansas through our Facebook and Twitter by liking us, following us, and sharing us!
- Your business name will be listed in the show book as a valued partner for Old Town Walkabout.
- Opportunity to place promotional items in The Grand Tasting participant gift bags.
- A venue Captain to work with you and the Host Venue you are partnered with to ensure the overall success of your participation.
- Know **YOUR participation** provides health care for families in need in our community!

RESPONSIBILITIES FOR CATERERS:

- Provide a signed agreement and promise to meet deadlines as specified **by January 31st**.
- Provide 1,100 wine-friendly hors d'oeuvres, one or two signature items. The Host Venue will provide a prominent location for you to serve that has a suitable flow for participants to walk through the area.
- Prepare, deliver and set-up your area. Provide employees to pick-up and return your equipment immediately following the close of the event.
- Provide staff to serve the food or request that volunteers be provided to assist.
- Provide napkins, plastic silverware as needed for the food you serve.
- Host Venue will provide tables and trash receptacles at the food table and exits.
- Promote the event by displaying any ad materials we provide. Connect to us through our social media — Facebook and Twitter!
- Consider donating to the silent auction held at the Grand Tasting on Saturday evening. It gives you additional publicity and helps us to raise more funds for Guadalupe Health Foundation.
- Be set-up and ready to serve on Thursday by 5:15 P.M.
- Clean-up and remove your supplies immediately following the close of the event.



OLD TOWN WALKABOUT

BENEFITING GUADALUPE HEALTH FOUNDATION



BENEFITS FOR HOST VENUES:

- Showcase your business — 1,200 participants and volunteers will experience your establishment.
- Walkabout is a destination event for Kansas that sells out in days and people return year after year.
- Your logo will appear on the Old Town Walkabout poster distributed throughout Old Town.
- Your logo will appear on the Walkabout page of our website: www.MidwestWinefest.org.
- You can connect your business to Kansas through our Facebook and Twitter by liking us, following us, and sharing us!
- Your business name will be listed in the show book as a valued partner for Old Town Walkabout.
- Opportunity to place promotional items in The Grand Tasting participant gift bags, if provided by deadline.
- A venue Captain will work with your establishment to coordinate volunteers and ensure the overall success of your participation.
- A souvenir glass, drink tickets and map is provided to all participants
- We secure and deliver all wine, bus tubs, water pitchers, and dump buckets.
- We provide volunteers to ensure that participants do not leave your establishment with wine in their glasses; as required by law.
- We pick up all unused wine, bus tubs, water pitchers, dump buckets and signage immediately following the close of the event.
- Know **YOUR participation** provides health care for families in need in our community!

RESPONSIBILITIES FOR HOST VENUES:

- Provide a signed agreement and promise to meet deadlines as specified **by January 31st**.
- Provide a suitable flow for participants to walk through your establishment in an orderly way.
- Provide 1,100 wine-friendly hors d'oeuvres, one or two signature items. For Host Venues that do not serve food, we will partner you with a caterer who will prepare, deliver and serve all food at your establishment.
- Provide napkins, plastic silverware as needed for the food you serve. This will be provided by the caterer if one is used.
- Provide personnel to set-up, serve and keep containers filled.
- Provide serving tables and trash receptacles at the food table and exits.
- Provide ice to chill wine. If you do not have ice on premises, it will be provided.
- Licensed Host Venues should provide two employees to pour the wine. For non-licensed Host Venues, volunteers will be provided to serve the wine.
- Promote the event by displaying any ad materials we provide. Connect to us through our social media — Facebook and Twitter!
- Consider donating to the silent auction held at the Grand Tasting on Saturday evening. It gives you additional publicity and helps us to raise more funds for Guadalupe Health Foundation.
- Be set-up and ready to host on Thursday by 5:00 P.M. if partnered with a caterer. By 5:15 P.M. if you are providing the food.

SPONSORSHIP INFORMATION WALKABOUT



DIAMOND (\$25,000+ cash sponsorship)

- Company logo prominently displayed in all print advertising and promotional materials
- Company logo prominently displayed on front page and sponsorship page of MWWF website
- Company logo featured on our Facebook and Twitter
- Company logo on front cover of Showbook plus two full page color ads
- Company banner displayed at Grand Tasting and promotional items included in gift bags
- Brand category exclusivity
- (12) VIP tickets — includes Old Town Walkabout, Grand Tasting and Reserve Room

PLATINUM (\$10,000+ cash sponsorship)

- Company logo in print advertising and all promotional materials
- Company logo prominently displayed on sponsorship page of MWWF website
- Company logo featured on our Facebook and Twitter
- Name listed in Showbook plus one full-page color ad
- Company banner displayed at Grand Tasting and promotional items included in gift bags
- (6) VIP tickets — includes Old Town Walkabout, Grand Tasting and Reserve Room

GOLD (\$5,000+ cash sponsorship)

- Company logo appears in printed promotional materials
- Company logo appears on sponsorship page of MWWF website
- Company logo featured on our Facebook and Twitter
- Name listed in Showbook plus a half-page full color ad
- Company banner displayed at Grand Tasting and promotional items included in gift bags
- (2) reserve room tickets & (4) Grand Tasting tickets or Old town Walkabout tickets based on sponsorship

SILVER (\$2,500+ cash sponsorship)

- Company logo appears on sponsorship page of MWWF website
- Name listed in Showbook plus a quarter-page ad
- Promotional items included in gift bags at Grand Tasting
- Choice of (2) Reserve Room tickets or (3) Grand Tasting or Old Town Walkabout tickets based on sponsorship

BRONZE (\$1,000+ cash sponsorship)

- Company logo appears on sponsorship page of MWWF website
- Name listed in Showbook
- Promotional items included in gift bags at Grand Tasting
- (2) tickets to Grand Tasting or Old Town Walkabout based on sponsorship

FRIENDS (\$25+ cash sponsorship)

- Name appears on sponsorship page of MWWF website
- Name listed in Showbook

Gift-in-kind sponsorships are welcomed, value and benefits will be assigned by Guadalupe Health Foundation



In an effort to fulfill **ALL** the benefits you have been promised, we have listed important dates for submission of information we need you to provide. In order for us to meet our obligations, please meet these due dates. It would be unfair to others to hold up production for late submissions, therefore, **information sent late is not guaranteed to make it into print.** We greatly appreciate all your support of Guadalupe Health Foundation, thank you!

JANUARY 31, 2017

- Signed participation agreement is due

MARCH 1, 2017

- Sponsorship checks due
- Vendor booth payments (\$300) due
- New logos and ads due

MARCH 31, 2017

- List of two signature food items you will prepare and serve
- Silent Auction donation and/or gift certificate

APRIL 7, 2017

- Promotional materials for Grand Tasting Gift Bags

APRIL 20, 2017 — OLD TOWN WALKABOUT

- Event begins at 5:30 p.m., please be ready to serve by 5:15 p.m.

APRIL 22, 2017 — GRAND TASTING AT CENTURY II

- 10 a.m.** — Set-up begins Century II Exhibition Hall
- 3 p.m.** — Set-up complete Century II Exhibition Hall
- 4 p.m.** — Set-up begins for Food Trucks on the "Vineyard Patio"
- 6 p.m.** — Doors open for Grand Tasting
- 9 p.m.** — Tasting concludes, DO NOT dismantle booths until after 9:00 P.M.

LOGOS AND ADS SHOULD BE FORMATTED IN PDF, JPEG, PNG, OR TIF HI-RESOLUTION 300 DPI OR GREATER

- Full page ads** — (3 ¼" width by 10" height)
- Half page ads** — (3 ¼" width by 4 ¾" height)
- Quarter page ads** — (3 ¼" width by 2 ½" height)

Contracts, logos, and ads, send to:

Guadalupe Clinic
Attn: Jodi Guillemette, Director of Development
940 S. St. Francis Street, Wichita, Kansas 67211
JodiG@guadalupeclinic.com
(316) 264-8974 ext. 204



M I D W E S T
WINEFEST
BENEFITING GUADALUPE HEALTH FOUNDATION



JODI GUILLETTE Winefest Chair	Jodig@guadalupeclinic.com	264-8974 EXT. 204
JOHN PALADINO & JANE NELSON Old Town Walkabout Chairs	John.paladino@level3.com nelson.Jane54@gmail.com	371-5310 841-8889
JACKIE SMITH Grand Tasting • Restaurants/Caterers	Jsmithvolunteer@gmail.com	737-1424
STACIA MCKNIGHT Grand Tasting • Auction Chair	staciamcknight@gustolle.com	516-7923
SARA & TONY MORROW Grand Tasting • Volunteer Coordinators	morrow.wfvol@cox.net	440-3061
KEVIN REGAN Grand Tasting • Vendors	kregpro2@gmail.com	371-2767
THOM STEELE Grand Tasting • Reserve Room	thos.steele@gmail.com	304-4488

PARTICIPATION FORM



GENERAL INFORMATION

Company Name: _____ Phone: _____
Contact Person: _____ Fax: _____
Address: _____ City: _____
State: _____ Zip: _____ Email: _____
Facebook: _____ Twitter: _____
_____ YES, use last year's logo and ad _____ NO, I will provide a new logo and ad

SPONSORSHIP OF MIDWEST WINEFEST

(Please refer to sponsorship page for information and sponsor benefits)

- Grand Tasting Sponsor Old Town Walkabout Sponsor Reserve Room Sponsor
 Diamond Platinum Gold Silver Bronze Friends of Winefest
_____ Check enclosed \$ _____ (payable to Guadalupe Health Foundation)
_____ Please invoice my business listed above for \$ _____
_____ I wish to remain anonymous

OLD TOWN WALKABOUT | Thursday, April 20, 2017 5:30 - 8:30 P.M.

- Venue Host Caterer

Signature Items to be served: (1) _____
(2) _____

GRAND TASTING | Saturday, April 22, 2017 6:00 - 9:00 P.M.

- Restaurant* Mobile Cuisine Patio* Vendor

*Signature items to be served: (1) _____
(2) _____

- _____ Single Booth (2 covered and skirted tables 10 ft x 8 ft) Electrical Needed
_____ Double Booth (4 covered and skirted tables 20 ft x 8 ft) Internet Needed

AUCTION FORM



Control #:

Tracking #:

CONTACT

Name/Business as it should appear in print: _____

Name (if different from above): _____

Phone: _____ E-mail: _____

Address: _____

City: _____ State: _____ Zip: _____

DELIVERY INSTRUCTIONS: Please pick up on _____ **DISPLAY INSTRUCTIONS:** I will provide display material
 I will deliver on _____ No display material
 Item is with this form

NON-WINE DONATION

Gift item name: _____ Est. value: \$ _____

DONATION TYPE: Check enclosed Certificate (Ex. date: _____)

Description for Auction Guide: _____

WINE DONATION

Vintage	QTY	Size

Name of wine: _____

Country, region, appellation: _____

FMV per bottle: \$

Varietal: _____

Total value: \$

Rated by: _____ Points: _____

Vintage	QTY	Size

Name of wine: _____

Country, region, appellation: _____

FMV per bottle: \$

Varietal: _____

Total value: \$

Rated by: _____ Points: _____

WINE DONATION FORM

Donor Name: _____

Tracking #: _____

Control #: _____

WINE DONATION

Vintage	QTY	Size

Name of wine: _____

Country, region, appellation: _____

FMV per bottle: \$ _____

Varietal: _____

Total value: \$ _____

Rated by: _____ Points: _____

Vintage	QTY	Size

Name of wine: _____

Country, region, appellation: _____

FMV per bottle: \$ _____

Varietal: _____

Total value: \$ _____

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Country, region, appellation: _____

FMV per bottle: \$ _____

Varietal: _____

Total value: \$ _____

Rated by: _____ Points: _____

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Donor Name: _____

Tracking #: _____

Control #: _____

WINE DONATION

Vintage	QTY	Size

Name of wine: _____

Country, region, appellation: _____

FMV per bottle: \$ _____

Varietal: _____

Total value: \$ _____

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Country, region, appellation: _____

FMV per bottle: \$ _____

Varietal: _____

Total value: \$ _____

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Country, region, appellation: _____

FMV per bottle: \$ _____

Varietal: _____

Total value: \$ _____

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Country, region, appellation: _____

FMV per bottle: \$ _____

Varietal: _____

Total value: \$ _____

Rated by: _____ Points: _____

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Name of wine: _____

Country, region, appellation: _____

FMV per bottle: \$ _____

Varietal: _____

Total value: \$ _____

Rated by: _____ Points: _____